# chris cavalli visual designer

# contact info

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chriscavalli.com

### **Employment**

Cambium Learning Group . . . . . . . . . . . . . 2020–current

## Graphic Designer

Cambium acquired American Institutes for Research in January 2020.
 Job title and responsibilities are the same as stated below.

#### Graphic Designer

- . Creating EPS and SVG graphics for online and paper state assessment tests.
- Working with content development personnel to develop graphics that align with specific state standards and item database specifications.
- Reviewing and providing support, direction, and feedback to outside contractors to maintain state-specific graphic standards.
- · Creating bi-lingual graphics and solving online rendering issues that arise.
- $\bullet$  Collaborating with Content item development and IT teams troubleshooting graphic format conflict issues with proprietary item database.
- Working with web graphic developers to optimize graphics and streamline graphic production processes for the assessment production team.
- Training and mentoring new team members. Also, helping them to understand and navigate the work flow and company processes.
- Assisting in the training and personal support of outside contractors.
   Providing one to one guidance and direction when needed.
- Using the following software: Adobe Illustrator, Photoshop, Excel, and Word

#### Contractor

- Creating transit/commuting surveys, compiling data, designing transit maps for informational pamphlets for Oakland and East Bay Kaiser employees.
- $\bullet$  Using the following software: ArcGIS, Adobe Illustrator, Excel, and Word software

#### Web Designer

- Designing and maintaining over 13 intranet websites for a business division of Hewlett Packard adhering to global IT company standards.
- Collaborating with managers of each division to create strategies and design solutions to meet business and communication goals.
- Using the following software: Frontpage, Dreamweaver, Photoshop, Flash, Director, and Illustrator

#### Education

Bachelor of Art in Communication Design with an option in Graphic Design California State University. Chico. Spring 2020

#### Certificate in Geographic Information Systems

American River College, Sacramento, Fall 2006

Certificate in Graphic Design with an emphasis in Multimedia California State University, Chico, Spring 2000

#### Interests

Reading, home improvement, kayaking, cooking, and hanging out with family,

References available upon request.